

# West Wildwood Springtime Clean-up Day!

## Recycled Plastic Sustainability.

**When:** 9:30am both start locations.

### **Where: (Start Location 1) West Wildwood Borough Hall**

At 9:30am, bags, gloves, liability waiver and an informational packet will be provided.

For the people volunteering to collect waste from the Borough streets, parks, beach, and south side wetland border; they will meet at Borough Hall. West Wildwood residents and volunteers can pick up bags, gloves, and an informational packet for the event. The Department of Public Works will have a truck parked at Borough Hall to deposit the waste bags collected. The waste bags will then be transported to Bayview Marina, formally, B&E Marina on West 26<sup>th</sup> Avenue, where sorting of the plastic waste will take place.

At 11:30am, everyone is invited to meet at Bayview Marina, formally, B&E Marina, on W. 26<sup>th</sup> Avenue, where a presentation will take place about a sustainable circular economy, the current recycling process and the types of post-consumer products that are produced from recycled materials. Additionally, lunch will be served for free by Braskem and Evercrest Inc. for all attendees and volunteers.

### **Where: (Start Location 2) Bayview Marina, formally, B&E Marina, W 26<sup>th</sup> Avenue**

At 9:30am bags, gloves, liability waiver and an informational packet will be provided.

#### **Three groups will be needed:**

**(1)>** For the people volunteering to clean the canals and back bay waterways, they will meet and launching area will be provided. Additionally, there will be safety boats in the areas to help transfer waste and assist in the cleanup. Waste and bags will need to be transported back to Bayview Marina launch location for sorting and disposal.

**(2)>** For the people volunteering to clean the beach along the City of Wildwood, between 26<sup>th</sup> Avenue and East Burk Avenue, transportation will be provided to and from the beach. The drop off location for the "Garbage Bags" collected will be at the Wildwood Convention Center parking lot, at East Burk Avenue. There will be a pickup truck waiting for the deposit of all the garbage collected. The bags collected will then be transported back to B&E Marina where sorting of the plastic waste will take place. The shuttle pickup location will also be at the Wildwood Convention center, on the jug-handle driveway, directly in front of the convention center, between East Montgomery and East Burk Avenue. ***(Please see maps provided)***

**(3)>** Additionally, a group will be needed to clean the streets along the back bay of Wildwood. This is a walkable route between East 26<sup>th</sup> Avenue, via Lake Avenue to Susquehanna Avenue, ending around West Montgomery Avenue. A bag drop and shuttle pick-up location is identified on the map.

The “Garbage Bags” collected will be picked up at the intersection of West Baker Avenue and Mediterranean Avenue. The shuttle provided will be available to pick up volunteers at the intersection of West Baker Avenue and Mediterranean Avenue, to return the volunteers to Bayview Marina at 26<sup>th</sup> avenue. ***(Please see maps provided)***

**The maps provided in the informational packet:**

The clean-up areas are highlighted in pink. All areas highlighted in pink are to be canvassed for clean-up. Some areas where trash has been identified are marked on map #3. However, all the areas highlighted will most likely encounter trash.

The Red Pins marked on the maps identify the Borough Hall start and bag drop location. The Bayview marina start and finish location. Pin locations also identify the beach start, finish, bag drop, and shuttle pick up location. Also, the back bay streets start, finish, bag drop, and shuttle pick up location.

**>Please put all plastic waste collected in the clear bags provided.**

**>Please put all other waste collected in the dark bags provided.**

At 11:30am, everyone is invited to meet at Bayview Marina, formally, B&E Marina, on W. 26<sup>th</sup> Avenue, where a presentation will take place about a sustainable circular economy, the current recycling process and the types of post-consumer products that are produced from recycled materials. Additionally, lunch will be served for free by Braskem and Evercrest Inc. for all attendees and volunteers.

***Thank you everyone, and please remember, safety first.***

# **West Wildwood springtime community clean-up day!**

## **The importance of recycling to create a sustainable circular economy.**

The Borough of West Wildwood will be hosting a springtime community clean-up day; Friday May the 20<sup>th</sup> from 9:30am to 12:30pm. The focus will be to collect waste from the community and the environment while presenting the message of creating a sustainable circular economy by promoting a more efficient plastic recycling model.

West Wildwood will be working with volunteers from *Braskem of Philadelphia*, and *R.J. Evercrest* from West Chester, Pennsylvania. All residents and government employees are welcome to volunteer and attend.

*Braskem* is the world's leading biopolymer producer and the creator of the "I'm Green" plastics project. They are also on the forefront of promoting a sustainable circular economy in the plastics production and recycling industries.

*R.J Evercrest Inc.* is a family owned and operated full-service plastic recycling company. Their mission is to reduce waste, provide sustainable solutions while working to improve communities and the environment by supporting programs that benefit the public, local schools, and non-profit organizations.

The objective for the May 20<sup>th</sup> clean-up event will be:

- **Plastic Waste Elimination in the natural environment**
  - Work toward eliminating plastic waste in the natural environment, especially in the marine environment where it is most at risk to enter our oceans and then be extremely challenging to recover
- **Education on Sustainability**
  - Community education on plastics sustainability & circular economy to promote personal awareness and engagement
  - Informative presentation of the types of Post-Consumer Products, recycling number system and the current plastic recycling stream
- **Demonstrating value of recycled plastic**
  - Demonstrating the concept and value of a circular economy through in-kind donation of 100% recycled products to the community
  - Demonstrating the quality and value of products made from recycled materials
- **Demonstrating the value of partnership and collaboration for local community development and the impact the public and private partnerships can have to local development.**

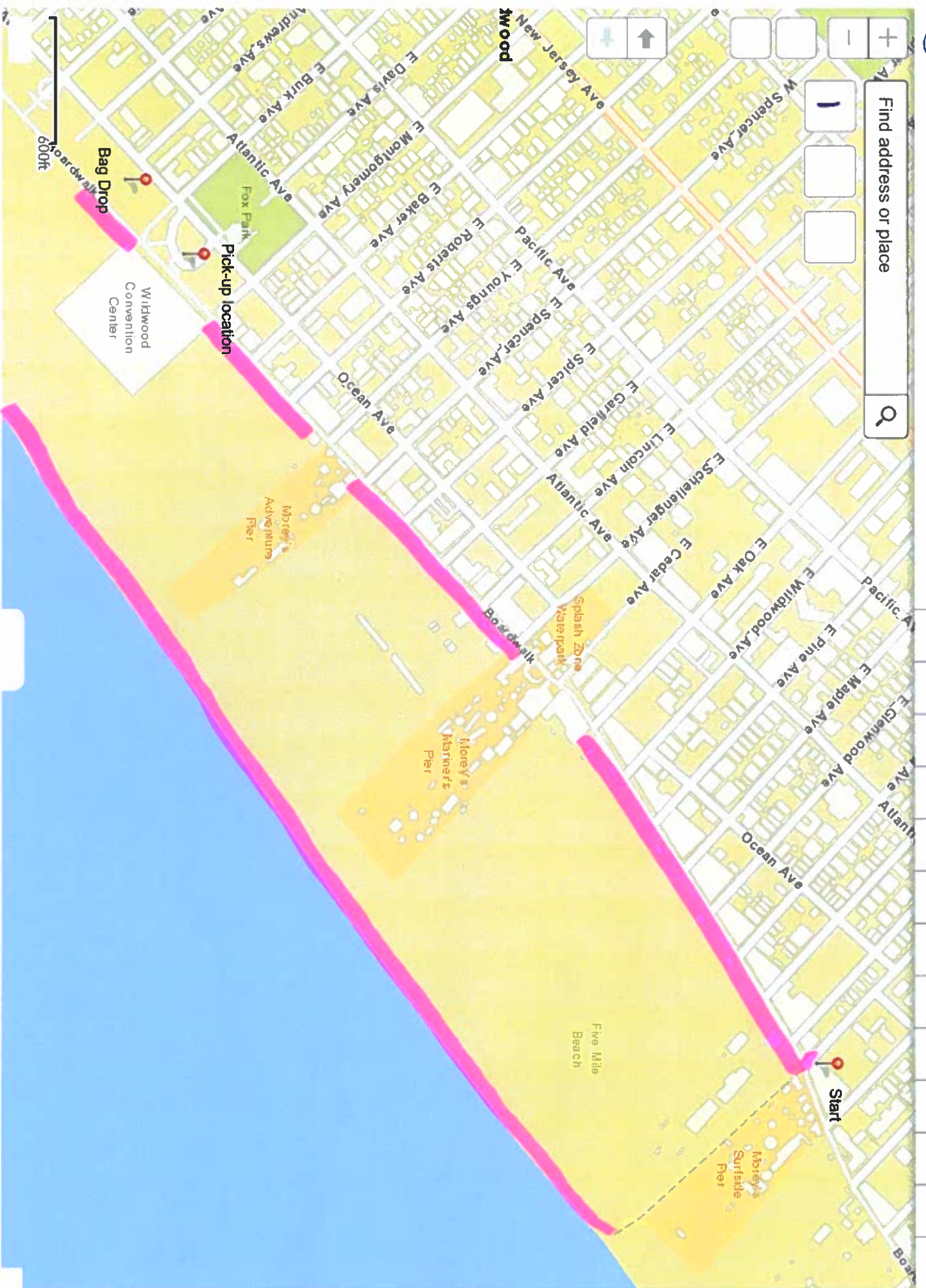




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